

## **2013 August 4<sup>th</sup>**

Individual Sponsorships are only on certain conditions:

### CCTV surveillance for NTBR

- Stringent actions against hooliganism
- 2000 police officers for the security
- Special Security arrangements for the pageantry
- Approval for the VCD project

The Hon'ble Minister of State for Civil Aviation Shri K.C.Venugopal had given directions to put the entire area of the Nehru Trophy Boat Race under CCTV surveillance. This decision was taken in the Executive Committee meeting chaired by the District Collector & Chairman NTBR Shri N.Padmakumar.

The arrangements should be made so that the entire area could be surveilled. The hooligans and law breakers will be prosecuted.

The District Police Chief & Vice Chairperson Smt.Uma Meena told that the area would be divided into 17 sectors and security arrangements would be made accordingly. DYSPs would be Responsible for each sector and a senior DYSP would be posted as Field Marshal. About 2000 police force would be dispersed for the security of the event. Police officers, home guards and diving experts would be there in this force. The entire route of the pageantry would also be on CCTV surveillance.

If any disputes or appeal is raised regarding the conduct of the boat race, decisions should be taken without hindering the race. Proper timings should be maintained from the starting to the finishing of the event. Announcement should be made to help the ticket holders regarding the seating arrangements.

The pageantry would start from the EMS stadium at 2.30 pm on 7<sup>th</sup> August and ends at Municipal Square .There would be folk songs and Musical programmes.

Boat song Competition (Vanchippaattu) would be held on 8<sup>th</sup> August from 9AM onwards at Municipal square by the Race committee. There would be mega show and dance programmes in the evening at Municipal square arranged by the Cultural committee.

### **Programmes at Municipal Square**

Folk Song, Musical Programme	7 <sup>th</sup> evening	Cultural committee
Boat songs competition	8 <sup>th</sup> 9AM onwards	Race committee
Mega show & Dance	8 <sup>th</sup> evening	Cultural committee
Folk song & Megashow	9 <sup>th</sup> evening	Cultural committee

Individual Sponsorships for the competing boats would be subjected to the conditions and intimations to the Executive committee . Certain percentage of the sponsorship amount (eg: one lakh out of five lakhs) should be contributed to the NTBRS. Boat violating the conditions would be disqualified and would not be given bonus.

Security officers would be posted at the center where the statue of Pandit Jawaharlal Nehru is erected. The PWD (Electrical) should certify the sound and light arrangements.

The executive committee had given approval to the publicity committee for producing a video CD on the NTBR. The CD would have the history, specifications, videos , audios, boat songs, audio/video clippings of VIPs visited etc. Sh.Deva Dath G Purakkad, Vice Chairman, Publicity Committee and Shri Harikumar Valeth ,Member Publicity Committee would be responsible for the project.

The song written by Dr.Shibu Jayaraj & composed by shri Alleppey Rishikesh and sung by shri Sudeep Kumar and smt praveena would be released.

The working guidelines would be examined and modified after August 10<sup>th</sup>.

Hon'ble Minister of State for Civil Aviation Shri K.C Venugopal, MLAs Dr. T.M Thomas Issac , Shri Thomas Chandj, District Collector & Chairman NTBRS shri N.Padmakumar , District Police Chief & Vice Chairperson Smt.Uma Meena, Municipal Chairperson Smt.Mercy Diana Mazido, RDO Alappuzha and NTBRS secretary Shri Antony Dominic, ADM Shri K.P Thampi, Ex. MLA'S shri AA Shukkoor, K.K Shaju , Executive Committe members, DYSP and Media persons were present in the meeting.